

FOR IMMEDIATE RELEASE  
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## ADVANCED MEDICAL TECHNOLOGY GIVEN A UNIQUE SPOTLIGHT THROUGH CONTEMPORARY ART IN “THE ART OF IMAGING”

### *Mission Hospital and OCCCA to debut one-of-a-kind art exhibit of inspiring medical imagery captured in fascinating contemporary art*

**Mission Viejo, CA** – In February 2009, Mission Hospital and the Orange County Center for Contemporary Art (OCCCA) will debut “The Art of Imaging,” a unique exhibit that explores medical imaging through contemporary art.



“This exciting exhibit combines two very different but very fascinating worlds of science and art,” said Joseph Gagliardo, executive director of imaging services and innovative technologies at Mission Hospital. “The images used in the artwork are captured by the very same imaging equipment that saves lives every day. Through this exhibit, our advanced diagnostic equipment now gives life to art, too.”

Images from Mission Hospital’s advanced technology – including 3- and 4-D ultrasound, mammography, interventional and digital radiology, computerized tomography (CT), magnetic resonance imaging (MRI) and conventional X-rays – serve as the basis of creation as OCCCA artists mold the images to their own artistic expression.

These images have inspired the artists to create captivating pieces of art that tell stories of personal triumphs and tragedies. Art mediums range from paintings to collages, from digital art to mobiles, and more.

“Mission Hospital has given our artists an inside look at an aspect of medicine that’s truly fascinating and inspirational,” said Pamela Grau Twena, exhibition director at OCCCA. “In turn, this exhibit will showcase our collective passion for culture, humanity, excellence and innovation.”



“Beyond our role as a hospital but as an integral part of our community, Mission understands the importance of art and culture in Orange County and is thrilled to partner for this unique exhibit,” said Peter F. Bastone, President and Chief Executive Officer of Mission Hospital. “We hope that The Art of Imaging shines a light on medical imaging’s advanced technology while offering a new creative challenge to local contemporary artists.”

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Nearly two dozen OCCCA artists are creating pieces for The Art of Imaging in anticipation of the new patient care tower currently under construction at Mission Hospital. Upon its opening, slated for fall of 2009, the patient care tower will house some of the most state-of-the-art diagnostic imaging equipment in the world.

The exhibit is open to the public from February 5<sup>th</sup> to 27<sup>th</sup> at OCCCA located at 117 North Sycamore in Santa Ana. OCCCA is open Thursdays through Sundays from noon to 5 p.m. The exhibit can also be viewed during the ***Santa Ana Arts District monthly Art Walk on Saturday, February 7 from 7 to 10 p.m.***

Artwork from the following OCCCA artists will be on display at “The Art of Imaging”:

Jeff Alu  
Stephen Anderson  
Suki Berg  
Richard Bohn  
Jeffrey Crussell  
Leslie Davis  
Julie Easton  
Rebecca Erbstoesser

Kebe Fox  
Pamela Grau Twena  
Nancy Harlan  
Rik Lawrence  
Rob Mintz  
David B Ordaz  
Doli Polivka  
Christina Ponce

Danica Ristow  
Linda Southwell  
Gregg Stone  
Barbara Thompson  
Sergio Dirzo Salgado  
Darlyn Susan Yee

### **About Mission Hospital**

Mission Hospital is a 301-bed acute care, full-service facility providing the most advanced healthcare services and diagnostic care to south Orange County. One of only three designated trauma centers in the county, the hospital offers 24-hour emergency care and specialized services through its Mission Imaging Center, Mission Heart Center, Mission Maternity Center, Mission Women’s Wellness Center and Mission Stroke Center. The hospital also offers the highest level of care in orthopedics, rehabilitation, cancer, spine and vascular services. CHOC Children’s at Mission Hospital, a separately licensed pediatric hospital, serves as the only designated pediatric healthcare center in south Orange County. A member of the St. Joseph Health System, the hospital is one of 14 not-for-profit hospitals sponsored by the Sisters of St. Joseph of Orange. For more information visit [mission4health.com](http://mission4health.com).

### **About Orange County Center for Contemporary Art**

The Orange County Center for Contemporary Art (OCCCA) is an artist operated California non-profit corporation dedicated to the pursuit of professional excellence and freedom of expression in the arts. Since its inception in 1980, it provides emerging and established member and guest artists a forum to explore and develop ideas in contemporary art in an atmosphere that promotes experimentation and risk-taking, but without the specter of censorship.

-Mission Hospital-

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